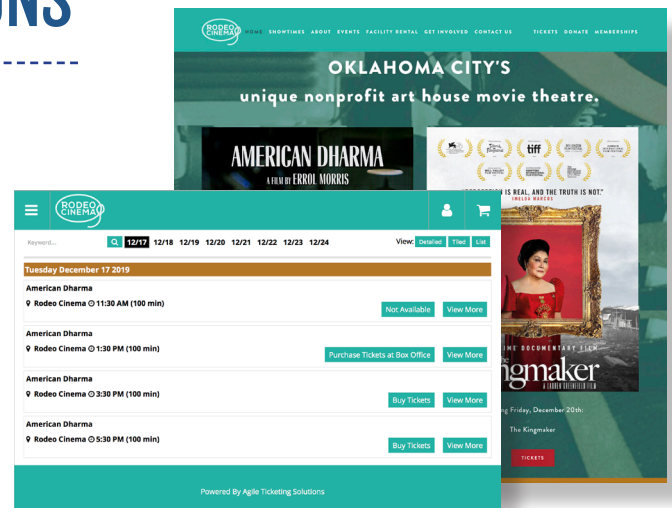


AGILE TICKETING SOLUTIONS WEBSITE INTEGRATION OPTIONS

Integration Methods

Direct Links

Agile Ticketing Solutions supports several types of listing and information-based pages dynamically generated based on the content entered into Agile Ticketing Solutions' event management area. This type of integration is as easy as inserting a link into your organization's CMS/website. When your customer clicks on this link ("Buy Tickets" or "Become a Member" for example) on your site, they are directed to the Agile Ticketing Solutions' purchase process to purchase tickets, memberships, and other items. This is the simplest and most affordable option for most organizations.



EXAMPLES

rodeocinema.org
the-iowa.com

Addit Links

Addit links are a straightforward and simple way for the consumer to add an item to their cart in a single click, from either your organization's CMS/website or from Agile Ticketing Solutions' information page.

Though typically utilized for the purchase of a new membership, addit links may be used for additional items (donations, gift cards, catalog items). Most organizations combine this integration method with another, such as the Direct Links method (see above). This option is affordable for most organizations but may require some intermediate HTML or CSS programming language knowledge if needs are highly complex or sophisticated.



EXAMPLES

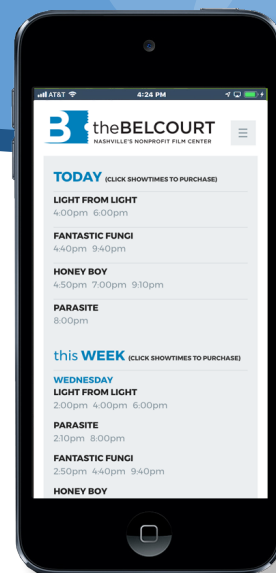
nantucketdreamland.org
sagharborcinema.org

Integration Methods

Web Sales Feed Integration

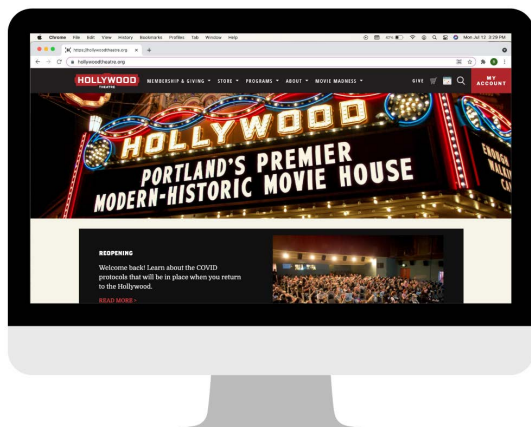
Agile Ticketing Solutions offers a single URL that provides XML or JSON data about your upcoming films and events. This data is used to dynamically drive parts of your CMS to show film information and link to the purchase process in different areas on your site.

When a customer clicks on one of the links provided in the feed, they are taken to an Agile Ticketing Solutions' generated purchase page to start their ticket purchase. This type of integration provides greater control over how data is presented directly on your site. WordPress modules like WP All Import can be used to refresh the data at specified intervals to keep this data up-to-date and embed it in your site without any advanced programming. This integration option can be fairly advanced and may require an Agile Ticketing Solutions' team member. Notify your account executive or support agent if your organization intends to implement with this integration option.



Full API Integration (Application Programming Interface)

Your website is programmed to call the Agile Ticketing Solutions' API for ticket listings and purchases. This type of integration allows your site to host the ticket purchase process, and the customer does not leave your site until they are ready to pay. Agile Ticketing Solutions takes over the payment process to limit the PCI compliance requirements of your site. This type of integration allows the most flexibility on how to present the ticket information and purchase process to the customer. However, the option requires greater involvement by both ATS and your web development team.



EXAMPLES

hollywoodtheatre.org
cinequest.org

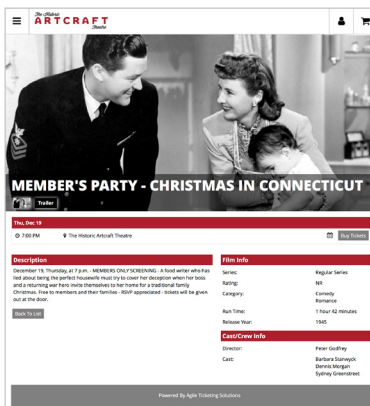
Look and Feel Options

All integration types have several possibilities for the look and feel of Agile Ticketing Solutions' purchase pages. We provide a default template at no charge. There are also options of customizing the look and feel to look like your website. Some theatres take advantage of this to make the purchase process from their website as seamless as possible.

An iFrame integration requires a Vanity URL/SSL Certificate issued by Agile Ticketing Solutions and may be subject to additional hosting/design fees (all fees are quoted and approved by your organization prior to work beginning). iFrame integrations may also be subject to an Agile Ticketing Solutions' web audit to ensure consumer usability. If an iFrame does not meet Agile Ticketing Solutions standards, Agile Ticketing Solutions may proactively disable the integration point and redirect the consumer to an Agile Ticketing Solutions Modern page to complete their transaction.

Agile Modern Website

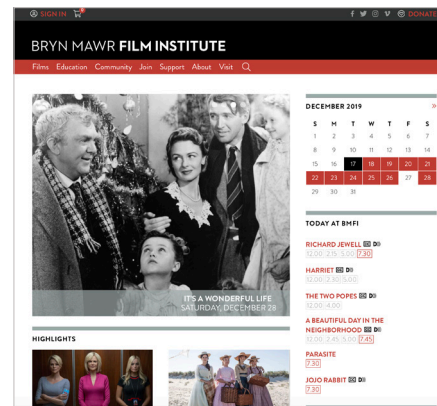
(default)



VISIT

yankeearmuseum.org
sedonafilmfestival.com

Custom Website



VISIT

thecinematheque.ca
sffilm.org